

**VERBAL LEVEL  
NEW YORK SOCIETY  
FOR GENERAL SEMANTICS  
144 East 36<sup>th</sup> Street, #6C  
New York, NY 10016-3517  
212-532-1467**

**FAX 212-683-9784 - [www.nysgs.org](http://www.nysgs.org)  
Board of Directors**

<b>Mary Dawne Arden</b>	<b>Harry Maynard</b>
<b>Phil Arderly</b>	<b>Gerard</b>
<b>Nierenberg</b>	
<b>George Barenholtz</b>	<b>Juliet Nierenberg</b>
<b>Pearl Eppy</b>	<b>Irene Ross-</b>
<b>Mayper</b>	
<b>Allen Flagg</b>	<b>Frank Scardilli</b>
<b>Lloyd Gilden</b>	<b>Janet Sternberg</b>
<b>Ben Hauck</b>	<b>Roben Torosyan</b>
<b>Martin Levinson</b>	<b>Nan Wright</b>
<b>Katherine Liepe-Levinson</b>	

**Ben Hauck, Webmaster**

**Consultant Member:  
Marla Del Collins**

**A Non-profit Educational Corporation,  
founded September 9, 1946  
2008 Our 62nd Anniversary Year**

**Join N Y S G S !!**

**Members are invited to renew, non-  
members are invited to join, and attend our monthly  
meetings Free !**

**Send your check to  
N Y S G S  
144 East 36<sup>th</sup> St, #6C  
New York, NY 10016**

<b>Member</b>	<b>\$35</b>
<b>Joint Members</b>	<b>45</b>
<b>Students &amp; Seniors</b>	<b>15</b>

**COMING THIS NOVEMBER!**

**Friday, November 14, 2008**

**Institute of General Semantics  
ALFRED KORZYBSKI  
MEMORIAL LECTURE**

**DOUGLAS RUSHKOFF**

**“Playing the Future:  
Towards a Creative Society”**

**at the Princeton Club**

**Saturday and Sunday  
November 15 and 16, 2008**

**“Creating the Future:  
Conscious Time-binding  
for a Better Tomorrow”**

**Two-Day Symposium  
at Fordham University’s  
Lincoln Center Campus**

**40 Presenters from 5 Countries**

**Co-Sponsors:  
Institute of General Semantics  
Media Ecology Association  
New York Society for General Semantics  
Lifwynn Foundation for Social Research  
Friends of the Institute of Noetic Sciences**

**The Institute of General Semantics  
cordially invites you to attend the 56<sup>th</sup>**

**ALFRED KORZYBSKI  
MEMORIAL LECTURE**

**to be given by**

**DOUGLAS RUSHKOFF**

**AUTHOR, TEACHER, DOCUMENTARIAN**

**“Playing the Future:  
Towards a Creative Society”**

**Friday, November 14, 2008  
6 PM Dinner, 8 PM Program  
at the Princeton Club,  
15 West 43<sup>rd</sup> Street, New York City**

We are in the midst of a renaissance fostered largely by a new relationship to media. This renaissance – like those before it – consists of a shift in our ability to utilize media and comprehend dimension in new ways. Unlike the inventions of text and the printing press, however, the invention of computers and networks invites an ethos of interactivity that might best be characterized as playfulness.

Whether our newfound access to participation and collective authorship will promote true agency and more responsive social and public institutions will depend less on the willingness of existing power structures to cede their authority or even the willingness of individuals to assume it, but rather our ability to become conscious of the biases of the media through which we choose to perceive and create. Are we willing to play the future?

The J. Talbot Winchell Award will be given to Allen Flagg, for his 55 years of contributions to general semantics.

Reserve your attendance at  
[www.generalsemantics.org](http://www.generalsemantics.org), or IGS, 2260 College Ave.,  
Fort Worth, TX 76110, or 817-922-9950.  
Dinner and Lecture, \$90. Lecture only, Free.

**“Creating the Future:  
Conscious Time-binding  
for a Better Tomorrow”**

at Fordham University’s  
Lincoln Center Campus  
Admission Free

**Saturday, November 15**

8:30 AM Registration and  
Continental Breakfast

McNally Auditorium,  
Fordham School of Law

62<sup>nd</sup> St. between Columbus & Amsterdam

9:00-9:30 Kathleen Sweeney

“Beyond iCelebrities: Social Networking and  
Social Activism on the Internet”

9:30-10:00 David Berreby  
“Rhetorical Overload”

10:00-10:30 Tom de Zengotita  
“Mediation and Fusion:  
The Case of Barack Obama”

10:30-11:00 Dick Meyer  
“Why They Hate Us: American  
Discontent in the New Millennium”

11:00-11:30 Frank Scardilli  
“What Every Thinking Person  
Should Know About Law, Lawyers,  
and the Tyranny of Illusion”

11:30-12:00 Alex Wright  
“Glut: Mastering Information  
Through the Ages”

12:00-12:30 Tyler Volk  
“What is a Sphere?:  
Metapatterns and Scale-  
Transcending Functional Principles”

12:30-1:00 Bruce Kodish  
“What Did Alfred Want? A Biographer’s Notes  
on Korzybski’s Life and Works”

1:00-2:30 Lunch Break

Simultaneous Afternoon Sessions

McNally Auditorium,  
Fordham School of Law

62<sup>nd</sup> St. between Columbus & Amsterdam

2:30-3:45 Program: Activism  
as Conscious Time-binding

Jeanne Posner

“Consciousness Without Activism  
is Ceding the Future”

Paul Young

“Social Networking and the Campaign Against  
Astrosurfing”

Bosco Ebere Amakwe

“Empowerment of Women in Africa:  
The Role of Media Ecology”

Donna Flayhan

“Post 9/11 Health Crisis:  
Reactions of the Whole Organism,  
Delayed Reaction of the Culture”

4:00-5:15 Program: Dispatches  
from the Global Village

Vanessa Biard-Schaeffer, France

“A New French President,  
Nicholas Sarkozy

Brings About a Style of Leadership  
Very New to the French.

Where Does He Come From?

What Are His Strategies?

Any Different from Other European  
or American Leaders? Etc.!”

Prafulla Kar, India

“General Semantics in India”

Devkumar Trivedi, India

“The Epistemoscope:  
From Time-binding to Space-binding”

Eva Berger, Israel

“In Praise of Delayed Reactions:  
Israel and the Culture of Talkbacks”

McMahon Hall Lounge,  
60<sup>th</sup> St. between Columbus & Amsterdam

2:30-3:45 Program: On the Logic  
and Illogic of Symbols

Gerald Erion

“Visual Propositions”

Philip Ardery

“Deleting ‘I’, Updating ‘We’”

Zhenbin Sun

“Language, Dao, Etc.”

Martin Levinson

“Practical Fairy Tales  
for Everyday Living”

4:00-5:15 Program: The Contents and Dis-  
contents of the New Media Environment”

Mary Ann Allison

“Why We Need Cyberspace: A Response to  
Neil Postman’s Essay ‘Cyberspace,  
Shmyberspace’”

Robert Berkman

“Navigating Life in the Age of Google  
and Garmin: Answers and Directions  
vs. Wonder and Mystery”

Janet Sternberg

“Creating a Civil Culture: The Need to Resist  
Trash Talk in Contemporary Media”

Stephanie Bennett

“Crazy Talk, Stupid Talk:  
Revisiting Postman and the Relational  
Dynamics in the Emergent Semantic  
Environment of 21<sup>st</sup> Century Digital Media”

---

Evening Session

(next page)

**Evening Session**

**McNally Auditorium,**  
**Fordham School of Law**  
**62<sup>nd</sup> St. between Columbus & Amsterdam**

**5:30-6:00 Paul Guzzardo,**  
**David Walczyk, and Alicia Gibb**  
**“The Green Flaneur”**

**6:00-6:30 Andrew Postman**  
**“How to Live in the 21<sup>st</sup> Century**  
**Without Multi-Tasking”**

**6:30-7:00 Terence P. Moran**  
**“General Semantics Writ Large”**

**7:00-7:30 Milton Dawes, Canada**  
**“Tools for Creating Better Futures”**

---

**Sunday, November 16**

**8:30 AM Registration and**  
**Continental Breakfast**

**McMahon Hall Lounge,**  
**60<sup>th</sup> St. between Columbus & Amsterdam**

**9:00-10:15 Program: Media Futures**

**Thom Gencarelli**  
**“The End of Intellectual Property”**

**Robert Blechman**  
**“Things Come in Fours”**

**Jessica K. Crowell**  
**“The Umbilical Cord: Corrections, Connections**  
**and the Role of Media in**  
**America’s Prisons”**

**10:30-12:00 Program: Science Fiction:**  
**Sequels and Adaptations**

**John C. Wright**  
**“Null-A Continuum”**

**Marleen Barr**  
**“Science Fiction Tells Us Why the Obama Family**  
**is a Sequel to *The Cosby Show*”**

**Paul Levinson**  
**“From the Page to the Screen”**

**12:00-1:30 Lunch Break**

**1:30-2:45 Program: Multimedia Performance**

**Eric Goodman**  
**“Thus Spoke the Spectacle”**

**3:00-4:15 Program: Teaching**  
**General Semantics**

**Renee Cherow-O’Leary**  
**Frank Gastner**  
**William Petkanas**

**4:30-5:45 Program: The Future**  
**of General Semantics**

**Ben Hauck**  
**“A Better Tomorrow**  
**for General Semantics”**

**Lloyd Gilden**  
**“Development of the Ability to Experience**  
**Greater Integration with the Environment”**

**Hillel Schiller**  
**“Time-binding, Yes! but Time-bound, No!**  
**Change is Universal, but so is Stability”**

**Allen Flagg**  
**“Con II: The Future of Consciousness”**

---